



# DO YOU KNOW WHO READS YOUR PERSONAL MAIL, OTHER THAN YOUR INTERLOCUTOR?

## CHALLENGES



E-mail is a traditional method of communicating on the internet. The earliest version of e-mail was created in 1971, and it has practically not changed since then. Although modern e-mail systems handle their core task of communication between people perfectly well, its standards fail to take into account the security of the correspondence and the personal data of its participants. All popular providers deliver mail to their servers via an encrypted channel but store everything on servers in an open format that can be accessed by administrators, security services, algorithms that scan messages to display advertising, and hackers. The situation is the same with cloud data storage.

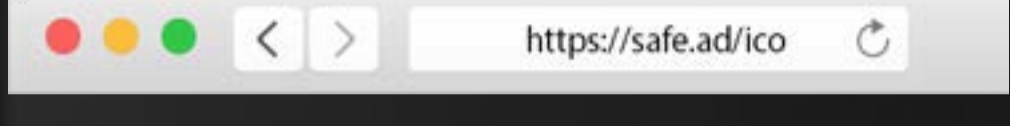


Traditional encryption algorithms like PGP have some disadvantages: first, they require installing additional software, second, the package-oriented structure of PGP makes data streaming somewhat complicated, and third, the open keys may be compromised during exchange. At any time, without knowing it, you can be exchanging emails with someone who is not who they say they are. And even if the previous letter was sent and read by the person to whom you sent it, the next one may be intercepted and read by someone else.

**Blockchain will be the ideal repository of public keys to solve this problem.**

E-mail remains the most common and most often used communication means in the modern world. An e-mail address is needed for any internet activity, from online shopping to registering on social media. There are currently 3.7 billion e-mail addresses registered in the world. The email services market grows by 17% every year, and by 2021 will reach 43 billion dollars.

**TODAY WE SUPPORT THOUSANDS OF USERS, AND OUR CLIENT BASE IS CONSTANTLY GROWING!**



## CRYPTO-ANARCHISM

is a cyber-spatial realization of anarchism. Crypto-anarchists employ cryptographic software to evade prosecution and harassment while sending and receiving information over computer networks, in an effort to protect their privacy and political freedom. By using cryptographic software, the association between the identity of a certain user or organization and the pseudonym they use is made difficult to find, unless the user reveals the association. It is difficult to say which country's laws will be ignored, as even the location of a certain participant is unknown. However, participants may in theory voluntarily create new laws using smart contracts or, if the user is pseudonymous, depend on online reputation.

<https://en.wikipedia.org/wiki/Cypherpunk>  
<https://en.wikipedia.org/wiki/Crypto-anarchism>

**Do you know who can find out the details of commercial contracts or many years later use a stupid photo from a drunken teenager party for their own mercenary purposes?**

**Most of us have nothing to hide, but it's a very unpleasant feeling when someone is constantly peeking into your bedroom window.**



### WHY BLOCKCHAIN?

Create a single repository for public keys based on the Ethereum blockchain and provide an API for using them. Anyone can check the user's key identity.

Issue Mail Coin tokens that will be used to pay for the safe.ad service. Tokens will also be floated on stock exchanges to ensure conversion.



### TOKEN

The token is called Mail Coin (SAFE), it was issued according to the ERC20 standard and is a utility token required for our service. The starting value of 1 SAFE token will be 1 USD. Half of all tokens will be sold to token holders during the ICO; the second half will remain in possession of the Safe company.



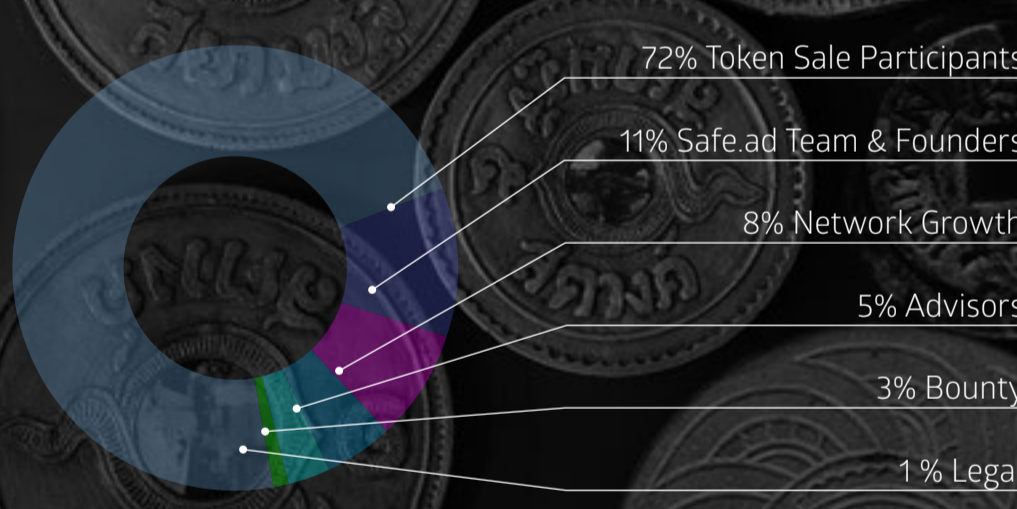
### WHY SAFE?

As the number of active users goes up, the number of SAFE tokens in circulation goes down (we irrevocably terminate coins, paid for our service), that will inevitably ensure constant growth of the token exchange rate, and this process will be infinite. This means that the growth of the SAFE token exchange rate will directly depend on the appeal of our service.

## CONDITIONS FOR SELLING TOKENS

**10,000,000 SAFE**  
Maximum issued

Price \$1



**+30% BONUS**  
[February 1]

**+25% BONUS**  
[March 1]

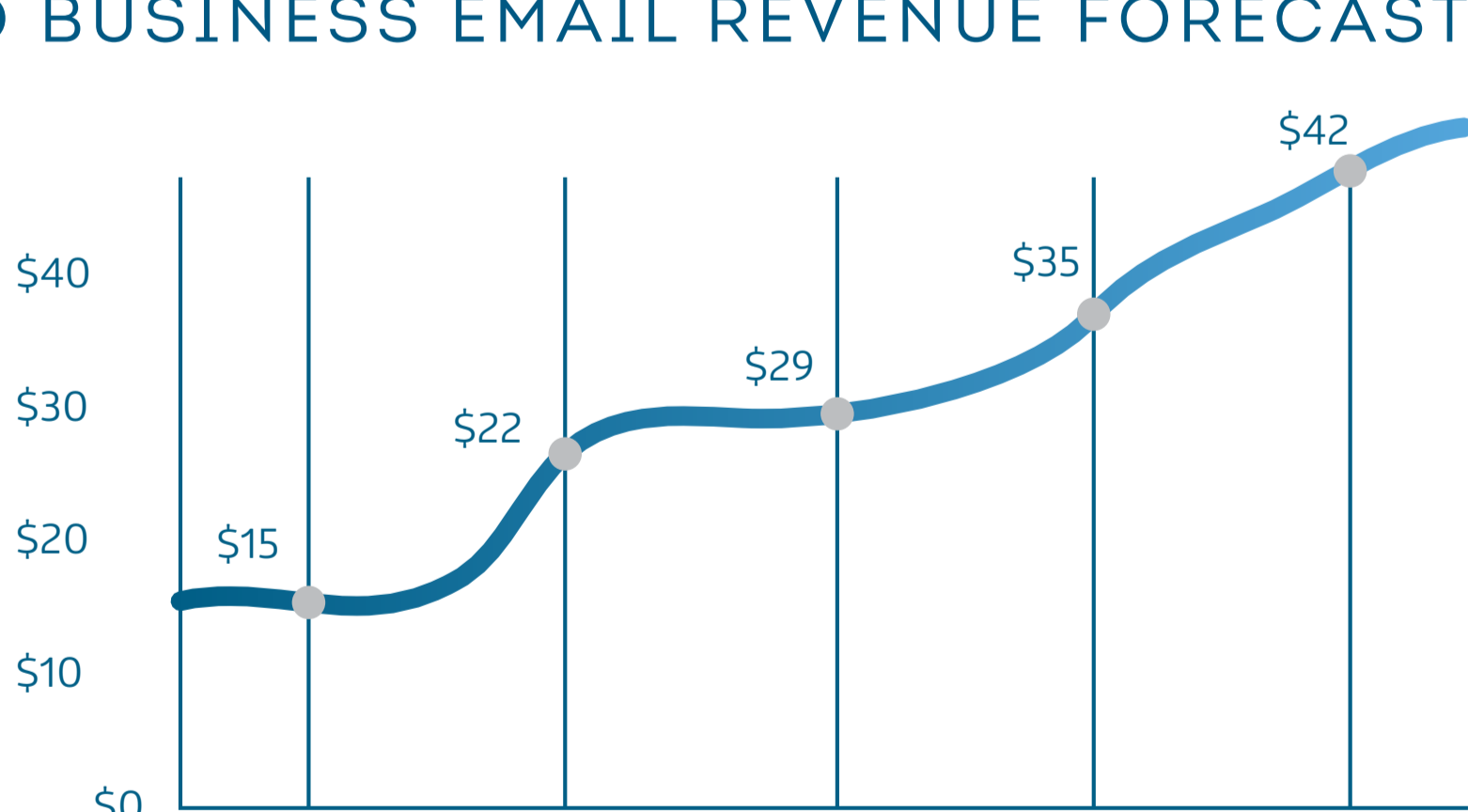
**+20% BONUS**  
[April 1]

**+15% BONUS**  
[May 1]

**+10% BONUS**  
[June 1]

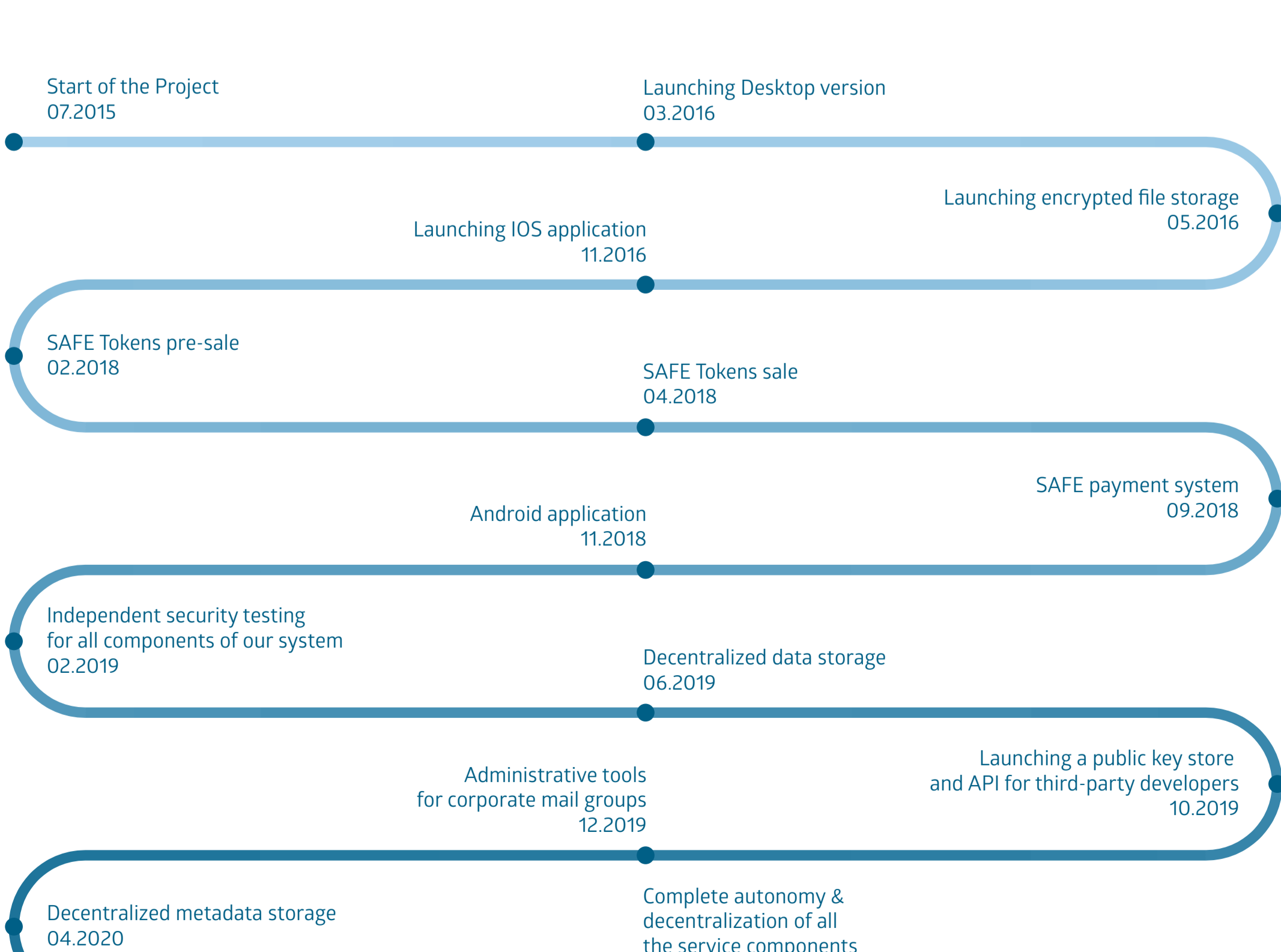
**0% BONUS**  
[June 15]

## CLOUD BUSINESS EMAIL REVENUE FORECAST (\$BLN)



<http://www.radicati.com/wp/wp-content/uploads/2016/06/Cloud-Business-Email-Market-2016-2020-Executive-Summary.pdf>

## ROADMAP



**...AND REMEMBER, YOU ARE BEING WATCHED**